

Stock Market Basics for Beginners (2025 Edition)

Learn how the stock market works, how to start investing, and build a strong foundation for your financial journey — designed for complete beginners.

What You'll Learn

- Understand how stock markets work and why companies issue shares
- Learn key market terms — IPO, market cap, index, dividend, P/E ratio, etc.
- Differentiate between primary and secondary markets
- Know how to open and operate a Demat & trading account
- Understand order types: market, limit, stop-loss, and intraday trades
- Basics of long-term investing vs short-term trading
- Learn how to read stock charts and identify trends
- Understand the role of SEBI, NSE, BSE, and depositories

Who This Course Is For

- Absolute beginners who want to understand how the stock market works
- Students and professionals looking to start investing
- Anyone interested in creating wealth through stock investments
- Individuals planning to build a foundation before learning technical or fundamental analysis

Tools & Platforms You'll Learn

- Trading and Demat platforms like Zerodha, Groww, and AngelOne
- Market information sites like Moneycontrol, NSE India, and Economic Times Markets
- Stock screeners for basic company research
- Investment tracking using Google Finance or TickerTape

Course Curriculum Preview

1. Introduction to Financial Markets
2. What is a Stock & How Does the Stock Market Work?
3. Understanding Exchanges: NSE, BSE & SEBI's Role
4. Demat & Trading Account Setup and Usage
5. Types of Stocks and Market Participants
6. Order Types & Trading Mechanisms
7. Basics of Stock Price Movements and Market Trends
8. Introduction to Investing & Trading Strategies
9. Risk Management & Psychology of Investing
10. Next Steps: Moving Towards Technical & Fundamental Analysis

Capstone Project

“Create Your First Investment Portfolio” — Select 5 listed companies, track their performance for a month, and record your learnings on returns and volatility.

About the Instructor

Abhishek Anand, Financial Educator & Market Trainer

Abhishek Anand is a financial educator specializing in making stock market concepts simple for beginners. He has trained over 3,000 learners in the basics of investing and trading with real-world examples.

Certificate of Completion

Earn a 'Stock Market Basics for Beginners' certificate — showcasing your understanding of market structure, investing principles, and trading mechanisms.

Pricing: ■1,499 (Launch Offer – 60% Off)